



Pete Fecteau

Artist Biography

Pete Fecteau (fek-Toh) was born on April 9th, 1983, on Williams Air Force Base in Arizona. As an Air Force “brat” he moved around the US frequently. Fecteau attended Plymouth State University in New Hampshire from 2001–2003, where he was enrolled in the Graphic Design program. He then transferred to Kendall College of Art & Design in Grand Rapids, Michigan and graduated in 2007 with a BFA in Digital Media Design. He was hired as an interaction designer out of college and continues to work in that field today as a Senior Experience Designer.

Fecteau’s love for painting and installation work stems his love of graffiti and street art, where color, scale and identity play a big role in visual storytelling. His influences include environmental sculptor Andy Goldsworthy; abstract expressionist painters like Pollock, Rothko, and Kandinsky; as well as graffiti and street artists like Dondi, Daim, Invadr, and Blek Le Rat. Fecteau also applies his studies in advanced color theory, geometry, tessellation patterns, and natural math to his work.

Fecteau began painting abstract works using spray paint, enamels, and found objects during college. In 2009 Fecteau began work on “Dream Big”, a mosaic made from 4,242 Rubik’s Cubes. The mosaic, a tryptic portrait of the late Martin Luther King measuring 19 feet by 8.5 feet went viral online in 2011 and has been seen and shared by over 60 million users. The project was a turning point in his artistic career.

Fecteau has created paintings and built Rubik’s Cube mosaics as live performances for a number of events. His work has been commissioned by National Geographic and the Liberty Science Center as well as featured in numerous high-end art publications across the globe. He owns and operates Buttonpresser Studios. He is considered the world’s predominant “Rubik’s Cubist” and was the artist of record for Rubik’s Cube from 2010 to 2015. During that time he helped to create the Mosaic Builder program as an extension to the You Can Do the Cube educational program. The Mosaic Builder program teaches younger students the basics of the Rubik’s Cube and then challenges them build a mosaic using one of over 20 designed mosaic templates. He was also mentored a half-dozen up-and-coming Rubik’s artists.

Fecteau is currently working on a decade long project to create the world’s largest Lite-Brite mosaic, a 20’ x 9’ tall portrait of Nikola Tesla using 755,000+ Lite-Brite pegs. Buy him a cold beer and ask him about it.