

PETE

FECTEAU

UX DESIGN MANAGER

I've been designing for almost 18 years and have a diverse work history. I've worked with public and private sectors, corporate, startup, design agencies and owned my own business. For the last few years I've been deeply passionate about bringing the users voice into the product life-cycle. Beyond evangelizing good design practices, I've also helped establish and scale design teams. Working with recruiters to build solid expectations, outlining interview structure, writing job descriptions, on-boarding new hires and helping designers survive and thrive in engineer-led teams.

CONTACT ME

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MY SKILLS

Adobe Photoshop, Illustrator, InDesign, HTML5, CSS3, Sketch, Figma, InVision, Omnigraffle, wireframing, Prototyping, UX Research, Google Analytics, Optimizely, writing, spreadsheets, public speaking.

I'M LEARNING

Invision DSM Libraries, Storybook, Angular, Data Science, Dark Chocolate, Canine Behavioral Training.

MY EDUCATION

Kendall College of Art & Design Aug '03 - May '07
BFA - Digital Media

Plymouth State University Aug '01 - May '03
Illustration and Graphic Design

References available upon request.

MY EXPERIENCE

Ford Motor Company Oct '19 - Present
Product Design Lead - Mach1ML

I lead the Mach1ML (machine learning platform) design team of five designers and work with other managers to evangelize the Agile Design process and put Design Thinking into practice. I've helped scale our design team across the larger department: working with recruiters, writing job descriptions, reviewing resumes, interviewing, on-boarding and mentoring new hires. I also serve as the design practitioner for two Agile teams within Mach1ML.

Printigree Jun '17 - Jun '19
Owner & Operator

I owned and operated a digital print and design company. We specialized in fine-art reproduction, giclée printing and photo restoration. I ensured the equipment (owned, not leased) was maintained, prints were completed to spec and that customers were happy. I learned every day what it meant to be a small business owner in a shifting industry.

DNA Dec '15 - Apr '17
Sr. UX Specialist

Planning and executing field work, subsequent research synthesis, and delivery of relevant artifacts. Using research-based data to create innovative experiences across a range of public and private sector clients. Art direction for still and video assets for use in print and digital media.

Atlassian Mar '14 - Apr '15
Sr. UX Designer (Contract)

Built delightful user experiences in the marketplace and purchasing teams through research and analytic response. Shaped design process for both small teams and larger design body.

Aniden Interactive Nov '13 - Mar '14
UX/UI Designer (Contract)

Front-end developer and UX designer working across teams and projects. Offering user-driven decision making and direction to technical teams.

Granicus Jun '12 - Jan '14
Prototype Designer

More experiences available on LinkedIn